

TOWN OF PIERCE, COLORADO

ORDINANCE NO. 2026-01

**AN ORDINANCE OF THE BOARD OF TRUSTEES OF THE TOWN OF PIERCE,
COLORADO, ADDING A NEW ARTICLE TO CHAPTER 10 OF THE PIERCE
MUNICIPAL CODE REGULATING DOOR-TO-DOOR SOLICITATION, REQUIRING
REGISTRATION OF SOLICITORS, ESTABLISHING A DO NOT SOLICIT LIST,
PROVIDING EXEMPTIONS, AND SETTING PENALTIES**

WHEREAS, the Town of Pierce (the "**Town**") is a statutory town organized and existing under the laws of the State of Colorado and governed by its Board of Trustees (the "**Board**"); and

WHEREAS, the Board is authorized under its general police powers and Title 31, C.R.S., to enact ordinances to protect the public health, safety, and welfare of the Town and its residents; and

WHEREAS, the Board finds that unregulated door-to-door solicitation may pose risks to resident privacy, safety, and peace, and may result in deceptive or unwanted solicitation practices; and

WHEREAS, the Board desires to require registration of solicitors operating within the Town in order to promote transparency and accountability; and

WHEREAS, the Board further desires to allow Town residents to opt into a "Do Not Solicit" list to limit unwanted solicitation at their residences; and

WHEREAS, the Board finds it appropriate to exempt certain activities from regulation under this Ordinance, including religious activities, school-related fundraising, and political speech, consistent with constitutional protections; and

WHEREAS, the Board finds that adoption of this Ordinance is in the best interests of the public health, safety, and welfare of the residents of the Town of Pierce.

NOW, THEREFORE BE IT ORDAINED by the Board of Trustees of the Town of Pierce, Colorado, as follows:

Section 1. Addition to Municipal Code.

Chapter 10 of the Pierce Municipal Code is hereby amended by adding a new Article 11, which shall read in its entirety as follows:

ARTICLE 11. – DOOR-TO-DOOR SOLICITATION

Sec. 10-11-10. Definitions.

For purposes of this Article, the following terms shall have the meanings set forth below:

- (a) Solicitor means any individual, firm, partnership, corporation, association, or other entity, or any agent thereof, who engages in or attempts to engage in door-to-door solicitation of goods, services, contributions, or funds within the Town limits.
- (b) Door-to-door solicitation means the act of traveling from residence to residence for the purpose of offering goods or services for sale, or requesting donations, contributions, memberships, or other consideration, whether or not a transaction is completed.
- (c) Do Not Solicit List means the list of residential addresses maintained by the Town pursuant to this Article at which door-to-door solicitation is prohibited.

Section 10-11-20. Registration Required.

- (a) No person shall engage in door-to-door solicitation within the Town unless such person has first registered with the Town Clerk on a form provided by the Town.
- (b) Registration shall include the solicitor's name, business or organizational affiliation (if any), contact information, and such other information as the Town may reasonably require.
- (c) A registered solicitor shall carry proof of registration while soliciting and shall present such proof upon request of any Town official or resident.
- (d) The Town may establish by resolution a reasonable registration fee to cover administrative costs associated with this Article.

Section 10-11-30. Do Not Solicit List.

- (a) The Town Clerk shall maintain a Do Not Solicit List consisting of residential addresses of Town residents who have requested inclusion on such list.
- (b) Any owner or lawful occupant of a residence within the Town may request placement of the residence on the Do Not Solicit List by submitting a written request to the Town Clerk.
- (c) Registered solicitors shall obtain and review the current Do Not Solicit List prior to engaging in door-to-door solicitation. Solicitation at any address on the Do Not Solicit List is prohibited.
- (d) The Town Clerk shall make the Do Not Solicit List reasonably available to registered solicitors and shall update the list periodically.

Section 10-11-40. Exemptions.

The following activities are exempt from the registration and solicitation requirements of this Article:

- (a) Religious activities, including religious proselytizing or ministry;
- (b) School-sponsored or school-authorized fundraising activities conducted by students or volunteers;
- (c) Political activities, including advocacy, campaigning, or solicitation of signatures or support related to candidates or ballot issues; and
- (d) Any other activity protected by the First Amendment to the United States Constitution or otherwise exempt by law.

Section 10-11-50. Prohibited Acts.

- (a) No solicitor shall engage in door-to-door solicitation at any residence listed on the Do Not Solicit List.
- (b) No solicitor shall knowingly misrepresent the purpose of the solicitation or their identity while soliciting within the Town.

Section 10-11-60. Penalty.

Any person who violates any provision of this Article shall be subject to a fine of up to five hundred dollars (\$500) per violation. Each day a violation occurs or continues shall constitute a separate offense.

Section 2. Severability. If any provision of this Ordinance or its application to any person or circumstance is held to be invalid, the remainder of this Ordinance and its application shall not be affected. The provisions of this Ordinance are declared to be severable, and the Board of Trustees affirms that it would have enacted each part independently of any portion deemed invalid.

Section 3. Safety Clause. The Board of Trustees finds and declares that this Ordinance is enacted pursuant to the general police powers of the Town and is necessary for the preservation of the public health, safety, and welfare of the residents of the Town of Pierce.

Section 4. Repeal. All ordinances or parts of ordinances in conflict with this Ordinance are hereby repealed; provided, however, that such repeal shall not affect or impair any act done, offense committed, or right accrued prior to the effective date of this Ordinance.

Section 5. Effective Date. This Ordinance shall become effective thirty (30) days after publication as required by law.

PASSED, ADOPTED, SIGNED AND APPROVED this 12th day of January, 2026.

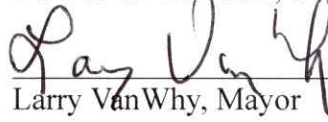
ATTESTED:



Tina Duran

Tina Duran, Town Clerk

TOWN OF PIERCE, COLORADO



Larry Van Why

Larry Van Why, Mayor